

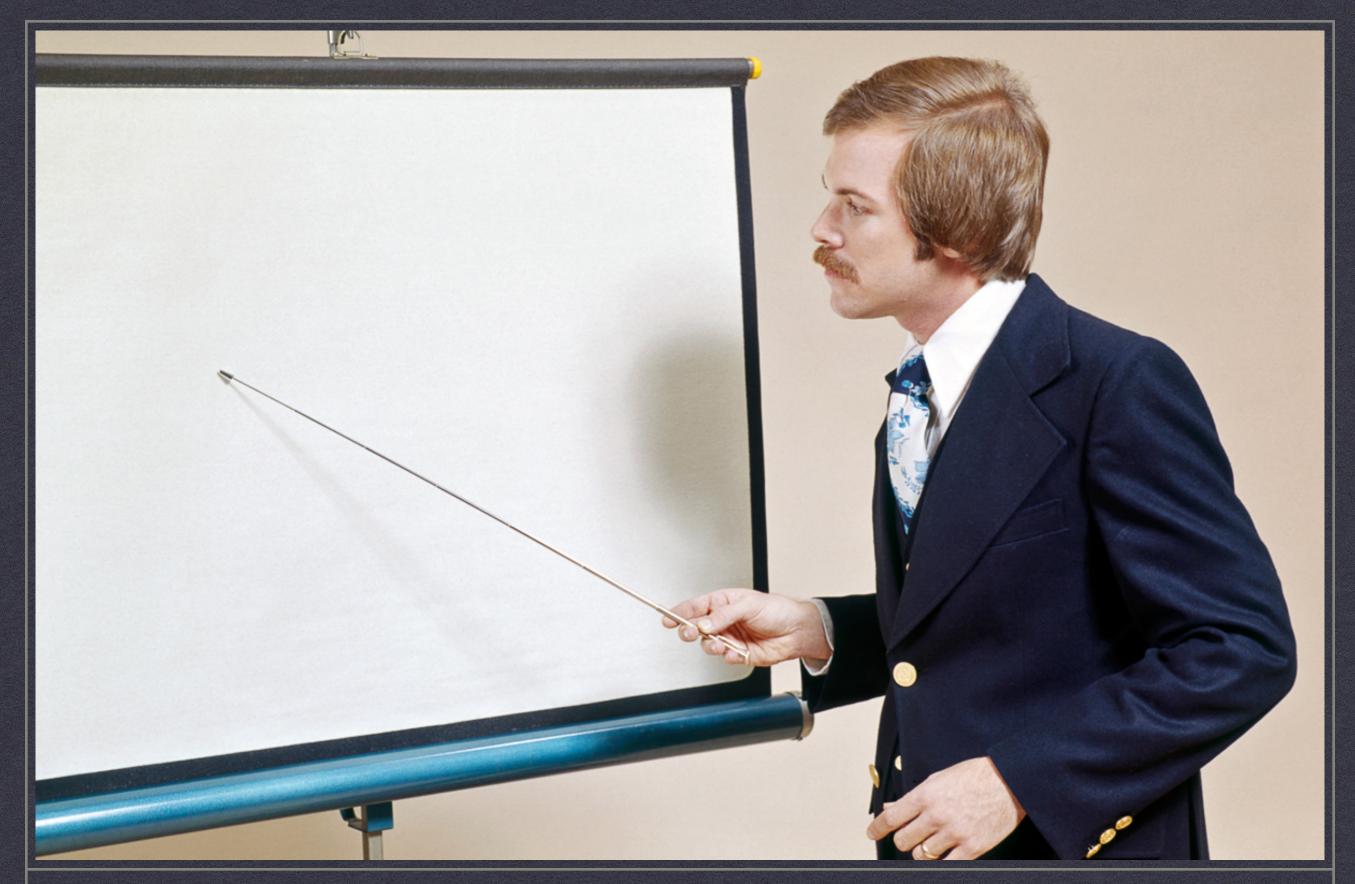
## SURPRISE, BITCHES!

**ENTERPRISE SECURITY LESSONS FROM TERRORISTS** 

**TROOPERS** 

THE GRUGQ

- \* me on twitter: "I'd like to do a talk about terrorist org security for business, 'dealing with snitches, the insider threat"
- \* Enno: "Ok. Your slot is on day 2."
- \* me: "it was a joke."
- \* Enno: "Too late."
  - \* (Famous German sense of humor!)



WHEN IN DOUBT, IT'S A TOUT

**DEALING WITH THE INSIDER THREAT** 



THIS IS NOT THAT TALK...

SORRY.



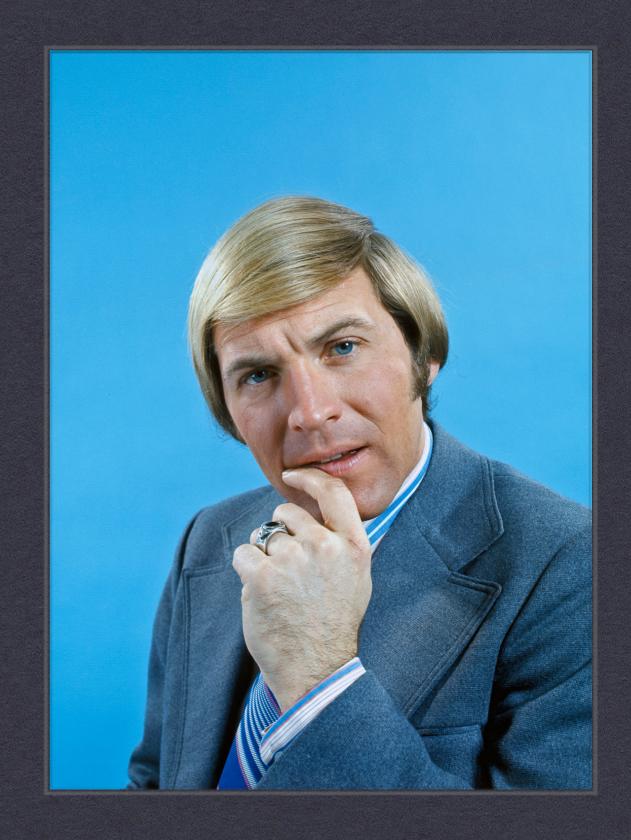
#### **HOW VERY APT**

THE GRUGQ (@THEGRUGQ)

#### Overview

- \* Intelligence Cycle
- \* HOWTO: APT
- \* Cyber Intelligence
- \* Elements of APT Style
- \* Conclusion

## INTELLIGENCE CYCLE



## Intelligence cycle

- \* Tasking
- \* Collection
- \* Analysis
- \* Dissemination

## Tasking

- \* Customers have a request
  - \* Customers: policy makers, military, etc
- \* Request converted into actionable activities
  - \* What information would address this?
  - \* Where is it?
  - \* How do we get it?

### Request Deconstruction

- \* Attempt to answer questions such as:
  - \* What are the \${RANDOs} capabilities?
  - \* What is their intent?
  - \* Do they, or will they, have the opportunity?

#### Collection

- \* Input -> request for specific information
- \* Information to resolve the request is acquired
  - \* Multiple methods and techniques
- \* Output -> raw intel data for analysis

## Techniques

- \* OSINT: Open Source Intelligence
- \* HUMINT: Human Intelligence
- \* SIGINT: Signals Intelligence
- \* IMGINT: Image Intelligence (planes, satellites)
- \* Many more...
  - \* MASINT: Measurement and Signature Intelligence

## Analysis

- \* Input -> Raw Data
  - \* Sift data: is it plausible? authentic? valid?
  - \* Combine multiple data sources:
    - \* HUMINT + SIGINT
- \* Output -> Product

#### Dissemination

- \* Input -> Product
  - \* Distribution filtered by e.g. classification/SCI
- \* Output -> Policy (in theory)
- \* Output -> Active Measures

HOWTO: APT



#### Elements

- \* Penetration
- \* Infrastructure
- \* Analysis
- \* Management

#### Penetration

- \* Hacking tools
  - \* Recon
  - \* Exploits
  - \* Implants
- \* Developers
- \* Operators

#### Tools of the Trade

- \* Research and Development
  - \* New tools & techniques
  - \* Replace/refresh tools lost to attrition
- \* Maintenance
  - \* Keep existing tools operational vs evolving defenses
- \* Training
  - \* Hackers, developers, and operators

#### Internal Infrastructure

- \* Operational
  - \* Password cracking, fuzzing, etc
- \* Functional
  - \* Source repos, comms, workstations, etc

#### External Infrastructure

- \* Supporting elements for offensive ops
- \* Phishing
  - \* Servers, domains, email setup
- \* Implants
  - \* Dump sites, C&C, payload servers
- \* Everything
  - \* Staging servers, relays/bounces, post-op cleanup

## Analysis

- \* Build an internal "Google"
  - \* Big data => big problem (terabytes per org)
- \* Translation
  - \* Espionage means unlikely the data is "Local"
- \* Process, Sort, Search, Curate => produce
  - \* Data is meaningless without context

## Management

- \* Operations
  - \* Targeting, op design, feedback to Development
- \* Development
  - \* R&D, handle feedback/requests from Operations,
- \* Analysis
  - \* Tasking, processing, feedback to Operations group
- \* Top Level
  - \* Prioritisation, lessons learned, interact w/ customers

## CYBER INTELLIGENCE



## EVERYONE THE WAY OF CYBER



- \* Everyone mixes public/private resources
  - Private firms provide tools, infrastructure, support
    - \* USA, Russia, China, everyone
  - \* Public sector does operations (typically)

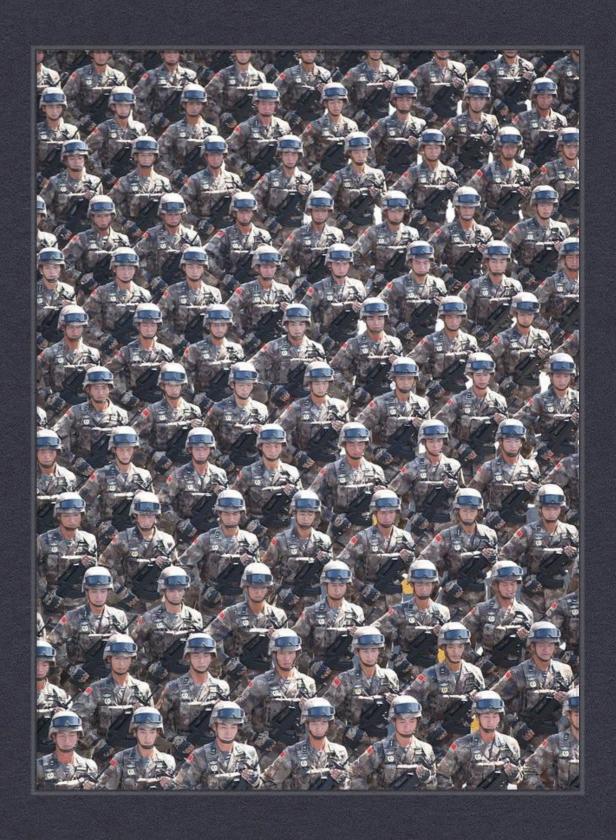
- \* Command and Control
  - \* Tight or Loose?
- \* Ghosting (Covertness)
- \* Cyber
  - \* High skill or Low skill
    - \* (Everyone is a mix, but how much?)

# ELEMENTS OF APT STYLE



- \* Cyber competency
  - \* How good is their cyber?
    - \* Can they hack
- \* Command & Control
  - \* How tight is the executive & intelligence c2
- \* Covertness
  - \* Stealth, how much do they care?

## CHINA THE WAY OF CYBER



- \* Cyber competency: tiered
- \* Command & Control: loose
- \* Covertness: tiered... \*cough\*

## Chinese Way of Cyber

- \* Tasking
  - \* Very loose directives from executive
  - \* Fusion centers for public/private collab.
- \* Collection
  - \* Public (3PLA) or private boutique

# Chinese Way of Cyber (economic)

- \* Loose tasking from executive
- \* Fusion centers for public/private collaboration
  - \* Private sector helps w/ targeting
  - \* Fusion centers allow "washing" data back into the private sector
- \* Collect it all
  - \* Jiang Tong (tech), SISU (language) both 3PLA feeder schools

## Chinese Way of Cyber

- \* Highly skilled teams
  - \* Other teams... \*cough\*
- \* Political espionage
  - \* Tibetan diaspora, Uighurs, etc.
- \* Not obsessed with ghosting

## AMERICA THE WAY OF CYBER

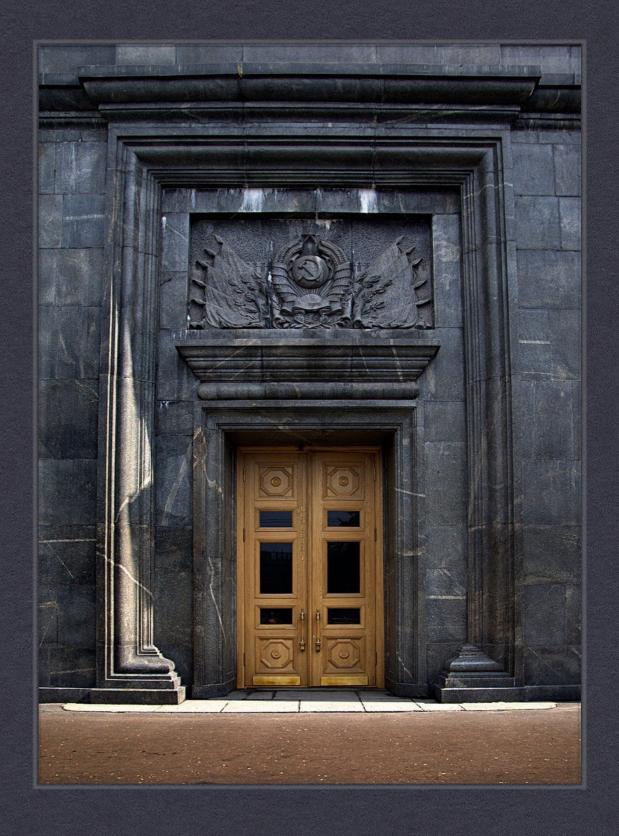


- \* Cyber competency: tiered (more medium)
- \* Command & Control: medium
- \* Covertness: high as fuck

- \* Tasking from customers is direct(ish)
- \* Espionage as a tool for "preventing surprise"
  - \* Spotty track record
- \* Huge community (1mm "cleared"; 17 agencies; domestic/international division)
  - \* Huge budget, capability

- Obsessed with Ghosting
- \* Assume edge case ("hard target") -> req. 0day
  - \* Build everything for edge cases
  - \* Result: everything is expensive, covertness critical, high classification (feedback loop)
- \* "Contractor Rot"
  - \* Booze, Raytheon, etc.

# RUSSIA THE WAY OF CYBER



\* Cyber competency: tiered (lots of low)

\* Command & Control: loose

\* Covertness: YOLO

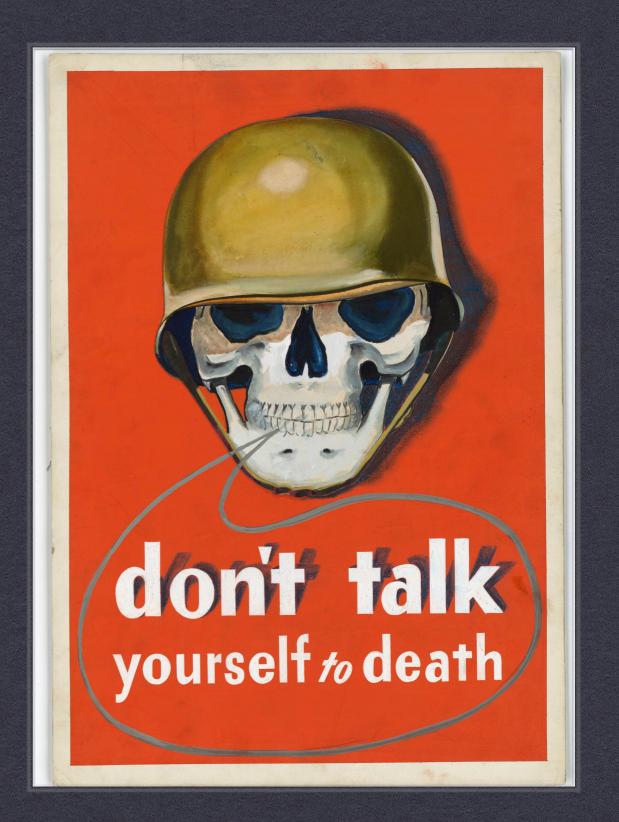
- \* Loose control
  - \* Multiple IC components, all competing
- \* Strategic cyber reserve
  - \* Complex mix of public and private entities
- \* YOLOPSEC
  - \* Not obsessed with ghosting
    - \* "Fuck you, I'm in Russia, bitch"

- \* The Covenant
  - \* Inside the tent pissing out
  - \* Tools only are OK
- \* Institutionalized corruption leads to bad things
  - \* Hackers are coerced to working for individuals
- \* The gardener and the tool shop... a parable
  - \* 2015: burned 12 0day; 2016: burned 24 0day
- \* Flexible, aggressive, uses the strategic cyber reserve, sloppy

"The rocket goes up, it lands in the swamp That's how you pay us, that's how we work"

-Russian Saying

#### PASSIVE CYBER



- \* Collection of metadata
- \* US has a network position advantage
  - \* Leads to MITM based attacks
- \* Useful to "know the world"
  - \* Less useful to "change the world"

#### **ACTIVE CYBER**



\* Active Measures
\* Requires most of the intelligence cycle
\* Accuracy of output/product is less relevant

### CONCLUSION



- Operational characteristics are the result of organizational factors
  - \* These are historical
- \* Different APT groups operate on multiple matrixes of cyber competency, covertness, command & control

## QUESTIONS?

## THANK YOU.